

MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A' Grade University Accredited by NAAC

Theory Date Sheet for MBA (General) 1st,3rd (Full/Re-appear) & 4th Semester(only Re-Appear) Examinations December, 2017.

Centre of Exam. : As per Building Notice and Roll. No. Slip.

2yr MBA 1 rd	Semester	TIME - 9.30 AM	- 12.30 PM
16-12-2017	Management Concepts and Application	16IMG21C1	12001
	Management Concepts and Applications	MBA-101	56001
19-12-2017	Managerial Economics	16IMG21C2	12002
	Managerial Economics	MBA-102	56002
21-12-2017	Organisational Behaviour	16IMG21C3	12003
	Organisational Behaviour	MBA-103	56003
25-12-2017	Quantitative Analysis	16IMG21C4	12004
	Quantitative Analysis	MBA-104	56004
27-12-2017	Business Environment	16IMG21C7	12007
	Business Environment	MBA-108	56008
29-12-2017	Computer Applications in Management	16IMG21C6	12006
	Computer Applications in Management	MBA-106	56006
01-01-2018	Accounting for Managers	16IMG21C5	12005
	Accounting for Managers	MBA-105	56005
03-01-2018	Business Communication Skills	16IMG21D1	12008
	Business Communication Skills	MBA-107	56007
05-01-2018	Event Management	16IMG21D2	12009

2yr MBA 3 rd Semester		Time: 2.00 PM - 5.00 PM		
15-12-2017	Open Elective (Separate Date sheet available on University website)			
18-12-2017	Strategic Management	16IMG23C1	12041	
	Strategic Management	MBA-301	56041	
20-12-2017	Management Information System	16IMG23C2	12042	
	Management Information System	MBA-302	56042	
22-12-2017	Entrepreneurship	16IMG23C3	12043	
	Business Legislation	MBA-303	56043	
26-12-2017	Performance Management	16IMG23GH1	12044	
	Performance Management	MBA-305	56044	
	Object Oriented Analysis and Design	16IMG23GT1	12048	
	Object Oriented Analysis and Design	MBA-313	56052	
	Foreign Exchange Management	16IMG23GI1	12050	
	Foreign Exchange Management	MBA-317	56056	
27-12-2017	Integrated Marketing Communication (N.S)	MBA-322	56061	
28-12-2017	Brand Management	16IMG23GM1	12052	
	Brand Management	MBA-321	56060	

Page 2 of 2

29-12-2017	Strategic Cost Mgt. & Control	MBA-311	56050
	Mgt. of Financial Services and Institutions	16IMG23GF1	12046
30-12-2017	Mgt. of Financial Services and Institutions	MBA-309	56048
01-01-2018	Service Marketing	MBA-323	56062
02-01-2018	Organisational Change and Development	16IMG23GH2	12045
	Organisational Change and Development	MBA-307	56046
	Programming in Oracle	16IMG23GT2	12049
	Programming in Oracle	MBA-314	56053
	International Trade Theory and Practice	16IMG23GI2	12051
	International Trade Theory and Practice	MBA-320	56059
	Multimedia and Web Development (old)	2316	11475
03-01-2018	Compensation Mgt.	MBA-308	56047
04-01-2018	Project Mgt. and Infrastructure Finance	16IMG23GF2	12047
	Project Mgt. and Infrastructure Finance	MBA-310	56049
05-01-2018	Training and Development	MBA-306	56045
03 01 2010	Data Base Management System(old)	2315	11474
	International Marketing	MBA-318	56057
06-01-2018	Consumer Behaviour	16IMG23GM2	12053
	Consumer Behaviour	MBA-324	56063

2yr MBA	4 th Semester	ΓΙΜΕ - 9.30 AM - 12.3	0 PM
18-12-2017	Entrepreneurship	MBA-401	56070
20-12-2017	E-Commerce	MBA-402	56071
22-12-2017	Taxation Laws and Planning	MBA-409	56077
26-12-2017	Management of Banking and Insurance	MBA-410	56078
28-12-2017	Security Analysis and Portfolio Management	MBA-411	56079
30-12-2017	Industrial Relations & Labour Legislation	MBA-406	56074
	Financial Derivatives	MBA-412	56080
	International Logistics	MBA-419	56087
02-01-2018	Sales and Distribution Management	MBA-422	56090
04-01-2018	Retail Management	MBA-423	56091
06-01-2018	Strategic Human Resource Management	MBA-407	56075
	System Analysis and Design	MBA-414	56082
	Global Strategic Management	MBA-417	56085
08-01-2018	Customer Relationship Management	MBA-421	56089
	Talent Management	MBA-405	56073
	Software Engineering	MBA-413	56081
09-01-2018	International Financial Management	MBA-418	56086

Note: 1. Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.

Dated: 05-12-2017 Controller of Examinations

^{2.} The pager/mobile phone is not allowed in the Examination Centre.

^{3.} The use of simple calculator is allowed. Exchanging of calculator is not allowed.